

WIRRAL COUNCIL

COUNCIL

13TH FEBRUARY 2012

SUBJECT:	DRAFT CORPORATE PLAN 2012-13
WARD/S AFFECTED:	ALL
REPORT OF:	CHIEF EXECUTIVE
RESPONSIBLE PORTFOLIO HOLDER:	CLLR STEVE FOULKES
KEY DECISION:	YES

1.0 EXECUTIVE SUMMARY

- 1.1 This report details the steps that have been taken to deliver the resolutions agreed by Council on the 12th December 2011 (Minute 77 and 78 refer) in respect of the draft Corporate Plan. Council requested the views of all relevant partners and the referral of the draft Corporate Plan to the Council's Overview and Scrutiny Committees. Council furthermore requested that any comments received were transparently evaluated by Cabinet and a more robust plan containing SMART objectives to be resubmitted to a future Council meeting.
- 1.2 The comments and feedback generated through this process and a series of targets linked to the draft Corporate Plan were considered by Cabinet on the 2nd February 2012 in line with the Council resolution of the 12th December 2011. A motion was agreed by Cabinet at that meeting as follows:

Cabinet welcomes the comments of Partners and the Overview and Scrutiny Committees on the draft Corporate Plan and thanks everyone who responded.

Cabinet further welcomes the fact that the vision set out in the plan has widespread approval and many of the comments are concerned with the details of achieving that Vision, and with the targets necessary to monitor progress against the Vision.

Cabinet also recognises that the detailed targets now set out in Appendix 5 to the report were not available at the time of consultation and that some proposals put forward have cost implications which have not yet been assessed.

Cabinet believes that proper consideration should be given to the comments made and amendments made as necessary.

Cabinet therefore further resolves that:

- (1) **subject to any amendments made pursuant to paragraph (2) below, the draft Corporate Plan set out at Appendix 1 to the report be recommended to Council for approval at its meeting on 13 February 2012;**
- (2) **the Chief Executive, in consultation with the Leader of the Council, be authorised to make amendments to the draft Corporate Plan as are considered appropriate and necessary; and**
- (3) **the Leader will submit a draft final version of the plan in good time to the other Party Leaders for comment with a view to gaining all Party support at the Council meeting on the 13 February 2012.**

1.3 This report therefore presents an amended draft Corporate Plan for 2012-13 at **Appendix 1**, with associated targets at **Appendix 2**. It also transparently sets out how these amendments respond to the consultation with partners and Overview and Scrutiny Committees requested by Council.

2.0 RECOMMENDATIONS

2.1 It is recommended that Council:

- Approves the amended Corporate Plan and associated targets at **Appendices 1 and 2**.

3.0 REASON FOR RECOMMENDATIONS

3.1 The Council's Corporate Plan is a three year plan which is refreshed on an annual basis.

3.2 Further to addressing the resolutions agreed by Council on the 12th December 2011, this report makes a recommendation to put in place a refreshed Corporate Plan for 2012-13. The 2012-13 plans sets out on pages 9 – 11 that key priorities for the Council will be improving the health and wellbeing of Wirral residents, tackling child poverty and delivering the Council's neighbourhood plans and investment strategy. The Corporate Plan will be delivered through a series of departmental plans which will be reported to Cabinet.

4.0 BACKGROUND AND KEY ISSUES

4.1 Comments from Partners

4.1.1 Further to agreement by Council on the 12th February 2012, the draft Corporate Plan was circulated to a range of partners for comments. A total of 16 responses were received and presented as an appendix to the report considered by Cabinet on the 2nd February 2012.

4.1.2 As indicated in 1.2 above, Cabinet welcomed the comments of partners and the Overview and Scrutiny Committees on the draft Corporate Plan and

thanked everyone who responded. Cabinet further welcomed the fact that the vision set out in the plan has widespread approval and many of the comments are concerned with the details of achieving that Vision, and with the targets necessary to monitor progress against the Vision. Given that many of the comments were concerned with the detail of the delivering the Vision by departments, these will be taken forward through service planning as appropriate and a detailed response will be made to each partner setting out how their suggestions will be addressed. A number of comments were made in relation to the need for targets to support the delivery of the objectives in the Corporate Plan, which are addressed through the inclusion of these in the final draft document.

4.1.3 A number of specific amendments have been made in response to comments by partners, some of which were also raised as issues by Overview and Scrutiny Committees:

- A specific reference to working with groups representing carers in 'Your Family: Adults' (also identified by Health and Well Being Overview and Scrutiny Committee);
- A more detailed statement about the local authority's new duties in relation to Public Health in 'The Journey' and in 'Health and Well Being', with a specific reference the Director of Public Health and the role of Health and Wellbeing Board in supporting strategic health planning (also identified by Health and Well Being Overview and Scrutiny Committee);
- A commitment to working with transport partners to address issues of access to services and opportunities in 'Child Poverty';
- An additional commitment to partnership working in 'The Journey';
- A clear reference to equality considerations in 'Our Values';
- An additional objective in 'Our Vision for Wirral' relating to a healthy society;
- A reference to the role of volunteers in 'Neighbourhood Plans'.

4.2 Feedback from Overview and Scrutiny Committees

4.2.1 The draft Corporate Plan was considered by Overview and Scrutiny Committees as follows:

- Economy and Regeneration: 16th January 2012
- Health and Well Being: 19th January 2012
- Children and Young People: 26th January 2012
- Sustainable Communities: 30th January 2012
- Council Excellence: 31st January 2012

Appendix 3 to this report sets out full the resolutions of each Overview and Scrutiny Committee in relation to the draft Corporate Plan and responses, including where this has been taken forward as amendments to the plan.

4.3 Corporate Plan Targets

4.1 The proposed targets for inclusion in the Corporate Plan 2012-13 are attached at **Appendix 3**. These targets have been developed through a

process of consultation with departments to establish a robust series of measures for the Corporate Plan which will drive improvement in relation to the specific focuses included in the document. The delivery of these targets will be addressed through individual departmental service plans.

5.0 RELEVANT RISKS

- 5.1 The corporate risk register will be revised in line with the draft Corporate Plan for 2012-13 to ensure that any risks to delivering the Council's goals are understood and mitigating actions put in place as appropriate.

6.0 OTHER OPTIONS CONSIDERED

- 6.1 Not applicable.

7.0 CONSULTATION

- 7.1 As set out in the report to Cabinet on 8th December 2011, consultation with local people about their priorities for services has been undertaken through the recent consultation on Neighbourhood Plans. This process engaged individuals and organisations in all areas of Wirral.
- 7.2 The draft child and family poverty strategy which has informed the Corporate Plan is based on consultation with local stakeholders about the needs of children and families in Wirral.
- 7.3 Consultation on the draft document has been undertaken with Overview and Scrutiny Committees as set out in this report.

8.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

- 8.1 The draft Corporate Plan sets out actions in relation to working with voluntary, community and faith sector organisations to improve outcomes for local people.

9.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

- 9.1 The Corporate Plan informs the Medium Term Financial Strategy and the Annual Budget which seek to allocate available resources to deliver the priorities as set out in the Plan. By 10 March each year the Council has to agree a Budget, and set Council Tax levels, for the following financial year.

10.0 LEGAL IMPLICATIONS

- 10.1 Legal implications relating to the actions set out in the draft Corporate Plan will be addressed by departments as appropriate.

11.0 EQUALITIES IMPLICATIONS

- 11.1 The potential impact of the draft Corporate Plan has been reviewed in relation to equality with an Equality Impact Assessment relating to the draft Corporate Plan attached to the report to Cabinet on the 8th December 2011.

11.1 This has been reviewed subject to any amendments arising from the consideration of feedback from partners and Overview and Scrutiny Committees. No changes were necessary in light of the findings of the initial assessment which were to ensure that a process is put in place to ensure that Equality Impact Assessments are in place where appropriate for all actions in the Corporate Plan.

12.0 CARBON REDUCTION IMPLICATIONS

12.1 Carbon reduction is a specific goal in the draft Corporate Plan. Any carbon reduction implications relating to other goals and actions will be addressed by departments as appropriate.

13.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

13.1 Planning and community safety implications relating to the actions set out in the draft Corporate Plan will be addressed by departments as appropriate.

**REPORT AUTHOR: Jim Wilkie
Chief Executive**

APPENDICES

Appendix 1: Draft Amended Corporate Plan 2012-2013
Appendix 2: Corporate Plan 2012-13 Targets
Appendix 3: Response to Feedback from Overview and Scrutiny Committees

REFERENCE MATERIAL

Previous Council and Cabinet reports as detailed in the subject history below

SUBJECT HISTORY (last 3 years)

Meeting	Date
Draft Corporate Plan 2012-2013	Cabinet – 8th December 2011
	Council – 12th December 2011
	Cabinet – 2nd February 2012